



**NEHRU SCHOOL OF MANAGEMENT**

@Nehru College of Engineering & Research Centre

**AUTONOMOUS**



# NEWSLETTER 2024-2025



**NEHRU GROUP  
OF INSTITUTIONS**  
TAMILNADU • KERALA

[www.nehrucolleges.com](http://www.nehrucolleges.com)



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Thrissur - 680 588, Kerala



## **Nehru School of Management—"Bridging Academia and Industry – One Edition at a Time"**

School of Management is not just a B-School, but it is daringly different from the rest and it is ranked among the leading B-Schools in national level grading service. It also has tie-ups/MOUs with many Government and Corporate institutions for Entrepreneurship Development, Training and Consultancy Projects which provide ample opportunities for our students to gain valuable industry and field exposure. The platform gives opportunities for students to experience professional work in the limelight.

## **Welcome to the latest edition of NSM Newsletter**

A curated glimpse into the dynamic world of business, innovation, and leadership at NEHRU SCHOOL OF MANAGEMENT . Discover our achievements, events, thought leadership, and the milestones shaping our journey forward.

# Vision

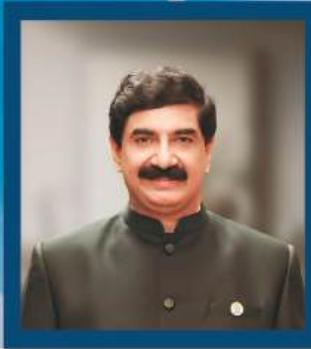
**“To be a global catalyst for developing visionary, ethical leaders who create sustainable societal value through innovation and responsible business practices.”**

# Mission

- M1** To build-up visionary business leaders equipped with analytical acumen and ethical compass to drive sustainable innovation, addressing complex global challenges.
- M2** To empower individuals with a strong foundation in business fundamentals to become ethical, globally-minded leaders capable of creating sustainable value for organizations and society.
- M3** To foster a dynamic learning environment that equips students with the knowledge, skills, and values to excel as innovative, ethical, and socially responsible business leaders in a globalized economy.
- M4** To develop future business leaders characterized by strong ethical principles, critical thinking, and a global perspective, who can contribute to a sustainable and equitable world.
- M5** To impart a comprehensive business education that empowers students to become ethical, analytical, and collaborative leaders capable of driving organizational success while contributing positively to society.

## Department PEO Statements

- PEO 1** To demonstrate the ability to apply management principles and analytical skills to address complex business challenges and contribute to organizational success.
- PEO 2** To exhibit strong leadership qualities, ethical behaviour, and a global perspective to drive innovation and sustainable business practices.
- PEO 3** To be effective communicators and collaborators who can work successfully in diverse teams to achieve organizational goals.
- PEO 4** To possess a strong foundation in business fundamentals and the ability to adapt to the evolving business environment through continuous learning.
- PEO 5** To Demonstrate a commitment to social responsibility and ethical decision-making, contributing positively to society.



NCERC, the dream of Late Shri. P.K. Das, has grown into an autonomous, top-rated engineering college known for academic excellence, discipline, and strong infrastructure. Accredited by NAAC (A Grade), NBA, and ISO 9001-2015, it offers B.Tech, M.Tech, MBA, and MCA programs with modern facilities and committed faculty. The college focuses on shaping morally and professionally capable individuals. Seminars, expos, and cultural fests, ensure holistic student development.

#### **Adv. Dr. P. Krishnadas**

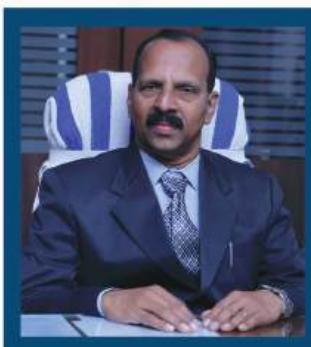
Honorary Trade Commissioner  
of Mauritius - India  
Chairman and Managing  
Trustee,  
Nehru Group Of Institutions



Education should enrich life through knowledge, skills, values, and character. Since 2002, NCERC has focused on delivering world-class education, shaping academically excellent and professionally competent individuals. With strong industry ties and a disciplined academic system, NCERC stands among the top private engineering colleges in the country.

#### **Dr. P Krishnakumar**

CEO & Secretary  
Nehru Group Of Institutions



**Dr K G Viswanadhan**  
Principal

It is my pleasure to welcome you to Nehru College of Engineering and Research Centre (NCERC), an autonomous institution established in 2002 by Late Shri P.K. Das under the Nehru College of Education and Charitable Trust. NCERC is ISO 9001:2015 certified, approved by AICTE, re-accredited by NAAC with an 'A' Grade, and offers NBA-accredited programs. As an autonomous college, NCERC designs a dynamic, industry-relevant curriculum that fosters academic excellence and innovation. With over two decades of growth, modern infrastructure, and the support of the NGI Technology Business Incubator, NCERC continues to empower students to become skilled professionals and responsible citizens.



**Dr Krishna Kumar T P**  
**HoD & Professor**

In line with our motto of "Moulding True Citizen, NSM, over the years has tried to impart high quality management education through academic rigor as well a sample industry interface.

Our programme is uniquely structured in which core and elective courses dealing with concepts, analytical and quantitative methodologies, functional specializations, industrial and business domains, professional development and industrial/business projects are offered. Our pedagogy is a well balanced mix of lectures, case studies, assignments, simulations, group exercises, seminars, and projects that enables all our students to realize their potential to become excellent managers.

Our faculty members are experts in terms of academic expertise and professional experience. They bring in methodological mastery, intellectual rigor, business perspectives and practical experience into the educational process. The MBA curriculum equips students with tools to lead and manage in today's ever- changing business landscape. The focus is not just on the underlying theory, but how to apply cutting-edge concepts to real, relevant business problems.

The Business Schools has maintained good results and placement record as a result of our hard working culture, supported by a dynamic management. Today NSM has attained the position of a much sought after Business schools by students all over Kerala as well as nearby states. The program teaches students to not only recognize opportunity, but to create it, an essential ability in a business environment that is constantly evolving both inside and outside of their organizational environment. NSM focuses exclusively on leadership education with focus on education and research in solving the leadership challenges plaguing the organizations of today.

It is my pleasure to invite you to be a part of this " Life Transforming Learning Experience ".

## MOU SIGNINGS -2024-2025

A Memorandum of Understanding (MOU) signing ceremony was held today between Nehru School of Management @ Nehru College of Engineering and Research Centre (NCERC) and KVVES Kulapully Unit. This historic agreement paves the way for collaborative academic and research initiatives, fostering excellence in education, innovation, and industry partnerships. This event marks a significant step in academic and professional collaboration as we strengthen our commitment to quality education and research. We are proud to be an autonomous institution approved by AICTE and recognized with ISO certification. Let's shape the future together!



### "NEHRU SCHOOL OF MANAGEMENT AND UNIVERSITAS MUHAMMADIYAH PURWOREJO EMBARK ON A JOURNEY OF ACADEMIC COLLABORATION."

The MOU signing between Nehru School of Management, NCERC, and Universitas Muhammadiyah Purworejo (Indonesia) marks a significant milestone.

The agreement solidifies a commitment to collaborative initiatives, including student and faculty exchanges, joint research projects, and cultural engagements. This partnership reflects a shared vision for academic excellence and global learning opportunities between the two institutions.



## GLIMPSES OF NATIONAL MANAGEMENT DAY 2024

Nehru School of Management proudly presents the Second Edition of National Management Day Celebration! To recognize the importance of management in all areas of human endeavor, encouraging reflection on challenges and opportunities for managers in a dynamic world. .

Nehru School of Management proudly presents the Second Edition of National Management Day Celebration! Marking 21 years of excellence in management education, we honor 21+ legendary entrepreneurs from the business and service sectors.



# INDUSTRIAL VISIT 2024-2025

As a part of our commitment to experiential learning, our students recently undertook an enriching industrial visit to Various Industries. The visit provided firsthand insights into real-world industrial operations, management practices, and business processes.

Students interacted with industry professionals and observed various departments including production, quality control, supply chain, and human resource management. The experience helped bridge the gap between classroom theories and actual business functioning.

This visit not only enhanced the students' understanding of all sector but also gave them a glimpse into the expectations and standards of the corporate world.

Such initiatives form an integral part of our learning model, aimed at preparing our students for future leadership roles in industry.



# SOCIAL OUT REACH ACTIVITIES

As the part of social project, Nehru School of Management students of both first and second year visited 6 different padasekhara samithies of Peringottukurissi panchayat. This experiential learning activity enabled students to study about the different farm lands, procedures done, challenges faced by the farmers. Also students participated in Awareness program of Government of Kerala Digital Keralam .

This hands-on experience enabled students to apply management principles in a social context, from planning and coordination to resource mobilization and teamwork.

Such activities reinforce the importance of ethical leadership and contribute to building a socially conscious business mindset — one that extends beyond profit to include people and the planet.



# KARMA MANAGEMENT FEST-2025

**Karma Knights 2K25:** Inaugurating a new era of management brilliance at Nehru School of Management, NCERC.

The three-day Karma Knights 2K25, a spectacular National-Level Management Fest hosted by Nehru School of Management, NCERC, was inaugurated today by Shalin Eliz Eby, Founder of Ente Chottupathram, marking the beginning of an exciting and dynamic celebration of management talent and innovation.

The event also featured an engaging panel discussion, 'Tales of Tenacity: Entrepreneurs & Professionals with Special Abilities,' with distinguished speakers including Nafeesathul Mizriya, Managing Director of Minhaj Builders, Basheer Mampuram, Managing Director of Jummzz Paper Products, Noushad Khan SM, Social Activist & Entrepreneur, Ex-Air Warrior, Abdul Nazar K, Assistant Professor at Govt College Kondotty, and Thorappa Musthafa, India's 1st Vehicle Designer for the Disabled.



# KARMA DAY-2

Snapshots from Day 2 of Karma Knights 2K25, a grand National-Level Management Fest hosted by Nehru School of Management, NCERC. The day was marked by an inspiring inauguration by Mr. Vyshak SR, Captain of the Indian Amputee Football Team, followed by a series of engaging events, vibrant discussions, and unforgettable moments!



## EXPERT AND ALUMNI TALKS

Drawing from real-world experiences, the speaker offered practical knowledge, career guidance, and industry perspectives that enriched students' understanding of business dynamics.

The interactive session allowed students to ask questions, clarify doubts, and gain clarity on various career paths, workplace challenges, and expectations from future managers.

Such initiatives not only deepend academic learning but also inspire students by showcasing the journeys of successful professionals and alumni who once walked the same halls.



**NEHRU SCHOOL OF MANAGEMENT**  
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**ALUMNI TALK**

**MECHNA SANTHOSH**  
Assistant Professor

**08 NOV 02 PM**

**KAPILA BLOCK**

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**EXPERT TALK**

**FUNDAMENTALS OF WEALTH CREATION**

2023-2025 BATCH

**04 OCTOBER 2024 02:00 PM**

**KAPILA BLOCK, NSM**

**SPEAKER**  
**VENUGOPAL RAYIRATH**  
Chairman, Finance

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**ALUMNI CUM EXPERT TALK**

**NSM ALUMNUS 2005-2007**

**Sujish Vattaparambil**  
MD, Max Sujitha Reprints, Varanasi  
Founder Director-Lement College of Advance Studies  
Director, Akruti Culture & Indian Series, Varanasi & Maltotra, Dehradoon



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An ISO 9001:2015 Certified Institution. Approved by AICTE, New Delhi & Affiliated to APJAKTU.

**2024 ALUMNI TALK SERIES**

**Ms. PRAJITHA. K. NAIR**  
Alumni 2020 Batch MBA, NSM  
Project Engineer Schenckle LLC, Dubai, UAE

# BUDGET ANALYSIS

The MBA department of NSM conducted a detailed Budget Analysis Session to help students critically evaluate the Union Budget and its implications on various sectors of the economy.

The session aimed to decode key highlights of the budget, including allocations for infrastructure, education, healthcare, taxation policies, fiscal deficit targets, and reforms in the financial sector. Faculty members and student teams presented insights on how the budget impacts businesses, startups, consumers, and investors.

Through this exercise, students developed a better understanding of fiscal policy, government spending priorities, and macroeconomic planning. It also encouraged analytical thinking, policy evaluation, and real-world application of economic and financial concepts.

This annual academic exercise reflects our commitment to producing well-informed and economically aware business leaders.



Probe beyond the figures

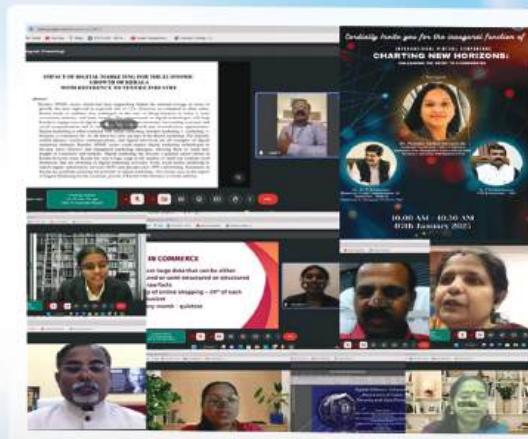
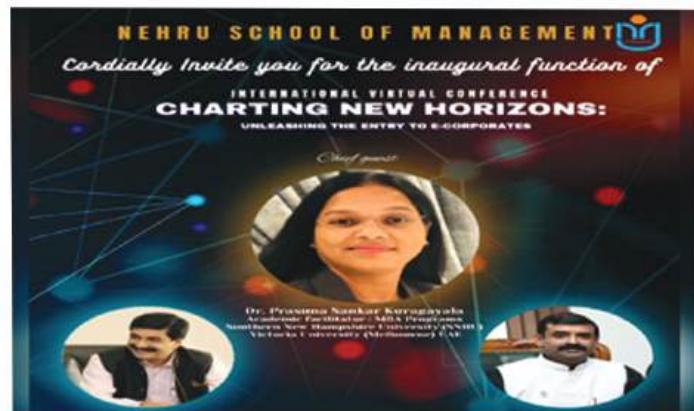
# INTERNATIONAL CONFERENCE

Nehru School of Management inaugurates 2-day International Virtual Conference,

**"Charting New Horizons: Unleashing Entry to E-Corporates,"** featuring speaker Dr. Prasuna Sankar Kuragayala, Academic Facilitator for MBA Programs at SNHU and Victoria University, UAE.

The conference featured keynote speeches by renowned international and national speakers, paper presentations by scholars, and interactive panel discussions that emphasized emerging trends in areas such as strategic management, digital transformation, sustainability, entrepreneurship, and global finance.

MBA students gained significant exposure by presenting their research work, engaging in discussions, and networking with global thought leaders. This initiative not only enriched their academic perspective but also enhanced their understanding of glob



# SPORTS ACTIVITIES

To promote physical fitness, team spirit, and holistic development, Nehru School of Management organized a vibrant SPORTS DAY. The event witnessed enthusiastic participation from MBA students across various batches in multiple indoor and outdoor games including cricket, Foot ball, volleyball, badminton, table tennis, chess.

These activities not only provided a refreshing break from academic rigour but also fostered leadership, coordination, and camaraderie among students. The spirit of healthy competition, fair play, and collaboration was evident throughout the event.

The sports initiative truly reflected the institute's commitment to nurturing well-rounded future managers.





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