



JULY 2026 EDITION

NSM INSIGHTS

NEWSLETTER

Leadership Speaks

NCERC, the dream of Late Sri P K Das, has grown into an Autonomous, top rated engineering College known for academic excellence, discipline, and strong infrastructure. Accredited by NAAC, NBA, the college focuses on shaping morally and professionally capable individuals.



Adv. Dr. P. Krishnadas

Honorary Trade Commissioner of Mauritius - India,
Chancellor of P.K Das Deemed to be University,
Chairman and Managing Trustee, NGI

Education should enrich life through knowledge, skills, values and character. Since 2002, NCERC has focused on delivering world class education, shaping academically excellent and professionally competent individuals. NCERC stands among the top private engineering colleges in India.

Dr. P. Krishnakumar

CEO & Secretary, Nehru Group of Institutions



Dr. Anoop K J

Principal, NCERC

At NCERC, we believe that engineering education goes beyond classrooms and textbooks. It is about nurturing critical thinking, ethical values, leadership skills, and a passion for lifelong learning. Let us work together to build a future that reflects our collective potential and commitment to excellence.

Prof. Dr. Krishnakumar T P

HoD, Nehru School of Management



At Nehru School of Management, we equip students with tools to lead and manage in today's ever-changing business landscape. The focus is not just on the underlying theory, but how to apply cutting-edge concepts to real, relevant business problems.



Academic Milestones & New Beginnings



AUG 25 MBA Batch Inauguration (2025 - 2027)

The Inauguration of the 21st MBA Batch (2025–27) was held at Nehru School of Management, marking the formal commencement of a transformative academic journey for the new cohort. The Department warmly welcomed the MBA 2025–2027 batch through an inspiring induction programme designed to introduce students to academic excellence, institutional values, and the exciting journey that lies ahead.

MAY 2026 Passing Out Ceremony - (2023-2025)

The Passing Out Ceremony of the 19th Graduation Ceremony NCERC, was celebrated with great pride at the Brahmagupta Auditorium. The ceremony was inaugurated by Dr. Ciza Thomas, Vice Chancellor of KTU University and Sree Sankaracharya University of Sanskrit. Graduates received their degree certificates and took the graduation pledge in a memorable ceremony.



MBA Batch 2024–2026

ACADEMIC COMPLETION & FINAL PROJECT VIVA

The MBA 2024–2026 batch successfully completed their academic programme and final project viva-voce, marking the culmination of two years of learning, practical exposure, and professional development. As they complete this important academic milestone, the graduating cohort now steps confidently into the corporate world, equipped with the knowledge, skills, and leadership qualities to excel in their professional careers.

KARMAVERSE 2026

3 DAY MANAGEMENT FEST



The three-day National Management Day celebration “KARMAVERSE 2026”, organized by Nehru School of Management, was a vibrant blend of innovation, inspiration, and leadership held on February 5 ,6 and 7, 2026



The journey of Karmaverse began much earlier with a creative launch initiative on October 31, where a Golden Box was introduced for students to cast votes for the official logo reveal, accompanied by a vibrant flash mob that energized the campus. The excitement continued with a spectacular curtain raiser on February 2, featuring a high-energy bike stunt show that set the tone for the grand celebration.



DAY 1 : KARMAVERSE

On February 5, Karmaverse 2026 was formally inaugurated by National Award winner Ms. Kanmony Sasi, an extraordinary young talent who has overcome physical challenges to excel in singing and art. Her inspiring presence added profound meaning to the event, symbolizing resilience and determination



The Shakti Summit *of* KARMAVERSE 2026



The Shakti Summit & Saluting the Visionaries

The First day of Karmaverse witnessed the empowering Shakti Summit, a Women Entrepreneurial Panel Discussion featuring distinguished delegates including Ms.Lakshmi Menon, Dr. Aysha Ruby, Ms.Nisha Krishnan, Ms.Maria Kuriakose, and Dr. Beena PS. The summit highlighted leadership, innovation, and the rising strength of women in business. In the afternoon session, principals from various colleges were honoured in recognition of their valuable contribution to education and academic leadership. Karmaverse 2026 truly embodied its theme Lead, Rise, Dominate leaving behind a powerful message of empowerment, creativity, and collaborative growth.

DAY2–THE MANAGEMENT FEST

Second Day was dedicated to the much-awaited Management Fest, drawing participation from nearly 1000 students from various colleges. The campus buzzed with competitive spirit as students took part in flagship events like Best Manager and Best Management Team, competing for a total prize pool of ₹2 lakhs.

The fest also featured online reel-making and photography competitions, which significantly expanded the event's reach beyond national boundaries. A proud highlight was when students from Indonesia secured the first prize in photography, elevating Karmaverse 2026 to an international platform.



“Creating Tomorrow’s Success Through Innovation.”



@Highlights from the Management Fest

KARMAVERSE 2026



CONNECTING HEARTS, CELEBRATING BONDS DAY - 3 : KARMAVERSE

After two impactful days that reminded everyone that nothing is impossible despite disability, celebrated the rise of women leaders, honoured visionary educators, and showcased managerial talents through vibrant competitions, Karmaverse 2026 moved into its most heart-touching phase. The third day began with a meaningful Social outreach initiative. Students of Nehru School of Management were given the opportunity to interact with school students from underprivileged backgrounds. The young children confidently showcased their talents and skills, proving that determination shines brighter than circumstances. It was a deeply moving session that reinforced empathy, social responsibility, and inclusive growth.

Karmaverse 2026 concluded on a spectacular high with a power-packed music night followed by an electrifying foam party, where energy, laughter, and togetherness filled the air. This journey was brought to a memorable close not merely as a management fest, but as a vibrant celebration of resilience, leadership, unity, and youthful spirit that will be cherished for years to come.



A HISTORIC ACHIEVEMENT

NBA ACCREDITATION

The Nehru School of Management, Nehru College of Engineering and Research Centre, proudly celebrates a landmark achievement with the official declaration of NBA Accreditation for its Master of Business Administration (MBA) Programme. The accreditation was officially declared on 16 May 2026, recognizing the department's sustained commitment to excellence in management education, quality assurance, outcome-based education, and continuous institutional improvement. The accreditation is valid for a period of three years, from 1 January 2026 to 31 December 2028.

This prestigious recognition by the National Board of Accreditation (NBA) reflects the department's adherence to rigorous academic standards, innovative teaching-learning practices, industry-oriented curriculum, strong student support systems, research initiatives, and a culture of continuous quality enhancement. The achievement is the result of the dedicated efforts and collective commitment of the management, faculty members and all stakeholders who have consistently contributed towards academic excellence.



KAPILA BLOCK - NEHRU SCHOOL OF MANAGEMENT



This further strengthens its reputation as a centre for quality management education and enhancing the value of its MBA programme for aspiring management professionals. Congratulations to the Management, Principal, Director, Faculty, Students, Alumni, and every stakeholder who contributed to this remarkable achievement. Together, we continue our journey towards academic excellence and institutional distinction.



NBA Peer Team Visit @ Nehru School of Management

EXPERT TALKS & INTERACTIONS



ENTREPRENEURSHIP AWARENESS PROGRAMME

The Nehru School of Management, in association with the Kerala Institute for Entrepreneurship Development (KIED), Department of Industries and Commerce, Government of Kerala, successfully organized an Entrepreneurship Awareness Programme under the Entrepreneurship and Skill Development Programme (ESDP) of the Development Commissioner (MSME), Ministry of MSME, on 4 March 2026. The programme aimed to inspire students to explore entrepreneurship as a viable career path while fostering innovation, creativity, and an entrepreneurial mindset.



The sessions were led by Ms. Vinitha Joseph, Senior Technology Fellow, Kerala Startup Mission, and Mr. Suhail V. S., Industries Extension Officer, Department of Industries and Commerce, Government of Kerala. Through insightful discussions on startup ecosystems, government support schemes, innovation, and business opportunities, the programme provided students with valuable exposure to the entrepreneurial landscape and motivated aspiring entrepreneurs to transform their ideas into successful ventures.

Building Progress Together





NATIONAL MANAGEMENT DAY 2026



National Management Day 2026 celebrations were organized by the Nehru School of Management under the banner of “VentureVerse” at Nehru College of Engineering & Research Centre. The event was conducted on 20th February 2026, in the Aryabhata Seminar Hall.



Entrepreneurship – An Idea Whose Time Has Come

The inaugural session was graced by Mr. Shalimar Ibrahim, Managing Director of Silver Storm Water Theme Park, as the Chief Guest. and The Chairman ,Adv. Dr. P. Krishnadas. The keynote address delivered by Mr. Rajesh Nair, Partner – Clients & Industries at EY LLP, emphasized the need for adaptability, digital readiness, and strategic thinking in today's competitive business environment. Esteemed entrepreneurs from diverse sectors shared their professional journeys, challenges, and success stories, offering students valuable insights into building resilient ventures. The discussion underscored the importance of creativity, market awareness, branding, and perseverance in navigating the entrepreneurial ecosystem.

The afternoon session, titled “Startup – Standup – Scaleup,” focused on sustainable growth and business scalability. Entrepreneurs shared practical insights on innovation, funding, operations, and the value of networking and mentorship.



FROM CAMPUS VIBES TO CORPORATE STRIDES

The Nehru Group of Institutions organized Bhavukam 2026, a grand ceremony to distribute offer letters to students who secured placements through campus recruitment. The programme was inaugurated by Dr. A. P. Jayamohan, Principal, and presided over by Dr. P. Krishnadas, Chairman and Managing Trustee. The event celebrated the achievements of the graduating students and recognized the dedicated efforts of the Placement Cell, faculty members, and industry partners in shaping successful careers.



The institution recorded an outstanding placement performance for the 2026 passing-out batch, securing remarkable job offers from 29 leading companies. The MBA Department emerged as one of the key contributors to this achievement, with students securing placements across reputed organizations, reflecting the department's strong emphasis on industry-oriented learning, employability skills, and career development.

Students of Nehru School of Management (NSM) achieved a significant milestone by securing placements through Job Fair 2025, organized on 28 March 2025. The event brought together reputed companies and aspiring job seekers, providing an excellent platform for recruitment and career advancement.



OFFER LETTER DISTRIBUTION





LEEP - 2026

Leadership & Entrepreneurship Enrichment Programme

A Transformative Learning Experience at Nehru School of Management



A series of thematic sessions

On the first day, the sessions commenced with a fireside chat in the morning, setting an engaging tone for the programme, followed by an extensive session on soft skills. This session was facilitated by Ms. Sudhanya K and Ms. Jeena Jayaraman, Assistant Managers from EY, who provided valuable insights into communication, professional etiquette, and interpersonal effectiveness. The sessions were further supported by Mr. Hala Haliya, Mr. Hareesh Harinarayanan, and Mr. Arun M. P, ensuring smooth coordination and active engagement of participants.

The Nehru School of Management, under the Nehru Group of Institutions, successfully hosted the two-day LEEP 2026 on the 26th and 27th of March 2026. Organized in collaboration with EY Global Delivery Services and Kerala Startup Mission, the programme brought together industry expertise and academic enthusiasm to create a dynamic learning platform for students. Both days, students were engaged in an intensive journey of self-development and professional grooming. The programme was designed to equip participants with essential employability skills while fostering an entrepreneurial mindset. Through a blend of interactive sessions, experiential learning activities, and real-world insights, the initiative aimed at preparing students to meet the evolving demands of the corporate world.



The second day, featured a series of thematic sessions conducted by Ms. Shilnas P, Senior Associate at EY. The day began with a session on Artificial Intelligence, followed by a session on Cyberspace, and concluded with a session on Sustainability. Each session was designed to provide students with contemporary knowledge and industry-relevant exposure. The sessions were supported by Mr. Martin Varghese, Mr. Praveen K.C., Ms. Anupama J. Kappen, and Ms. Bhagyalakshmi M, who played a crucial role in facilitating the smooth execution of the programme. Each batch consisted of approximately 60 students, ensuring effective interaction and personalized learning throughout the sessions. This learning experience that empowered students with the skills, mindset, and confidence required to excel in their professional journeys.





NSM organized an Awareness Programme titled "Shaping Careers & Empowering Futures" for the MBA 2025-27 batch in Kapila Block.

The session was conducted in collaboration with the Employability Centre, Government of Kerala. The programme aimed to create awareness among students about employability enhancement, skill development initiatives, and placement support services available through government agencies. The resource persons for the programme were Mr. Balu C. R., Counselor cum Training Coordinator, and Mr. Nikhil Gopidas, Development Officer.

ENTREPRENEURIAL INSIGHTS FROM YOUNG BUSINESS LEADERS

The guest speaker for the session was Mr. Athul Raj, CEO & Founder of Momo Buggy and Sugaro. The programme aimed at exposing students to real-time entrepreneurial experiences. He shared the story of how he conceptualized and successfully launched Momo Buggy, an innovative food venture known for its unique mobile design and creative branding.



EXPERT TALK

FEB 13 2026, 2.00 PM, ARYABHATTA SEMINAR HALL

Mr. Athul Raj

CEO & Founder

A MILESTONE IN ACADEMIC EXCELLENCE

STUDENT-FACULTY RESEARCH PUBLICATION



The Department proudly celebrates a significant research achievement through an outstanding Student-Faculty Collaborative Research Initiative. Under the guidance of Dr. Krishna Kumar T.P., 25 students from the 2024 - 2026 MBA Batch successfully co-authored and published five research articles in reputed peer-reviewed and refereed academic journals during the January-June 2026 issue.

The publications reflect the department's commitment to promoting research culture, experiential learning, and academic excellence among undergraduate students

Articles

- IMPACT OF GEN AI ON EMPLOYEES – AN EMPIRICAL APPROACH
- THE ROLE OF VIRTUAL REALITY IN EXPERIENTIAL LEARNING
- SUSTAINABLE PACKAGING AND ITS INFLUENCE ON BRAND IMAGE: AN EMPIRICAL STUDY
- IMPACT OF BIG DATA ANALYTICS ON CUSTOMER RELATIONSHIP MANAGEMENT
- CROWDFUNDING AND PEER-TO-PEER LENDING AS ALTERNATIVE FINANCING CHANNELS FOR CORPORATIONS



ALUMINI ENGAGEMENTS



The Nehru School of Management (NSM) firmly believes that its alumni are among its greatest strengths. As part of its continuous alumni engagement initiative, the department regularly organizes Alumni Interaction Sessions, with at least one or two alumni visiting the campus every month to interact with MBA students.

Further strengthening its global alumni network, NSM proudly initiated its GCC Alumni Chapter in March 2026, bringing together more than 150 alumni working across the Gulf Cooperation Council (GCC) countries. The launch of this international chapter marks a significant milestone in the department's journey of building a vibrant and connected alumni community.

ALUMINI CHAPTER @ GCC



ALUMINI TALKS ON FRIDAYS

Explore KASHMIR



SEMESTER IV - 2024-2026 BATCH

The Semester IV students of the MBA 2024–2026 batch embarked on an enriching Industrial Visit (IV) to Delhi and Kashmir, combining academic learning with cultural exploration and experiential exposure.

Beyond sightseeing, the visit fostered teamwork, leadership, cultural appreciation, and interpersonal skills, offering students a holistic learning experience outside the classroom. The Industrial Visit served as a memorable opportunity to strengthen peer bonding while broadening their understanding of India's diverse cultural and geographical landscape.





EXPERIENTIAL LEARNINGS & INDUSTRIAL VISITS



EVOLVE @NSM



Competition for the MBA 2025 Batch encouraged students to showcase their creativity through original storytelling on the theme "Before and After the Technology Makeover." The event provided a platform for mentor groups to demonstrate innovation, teamwork, and cinematic skills while exploring the transformative impact of technology on everyday life.

Growth & Success

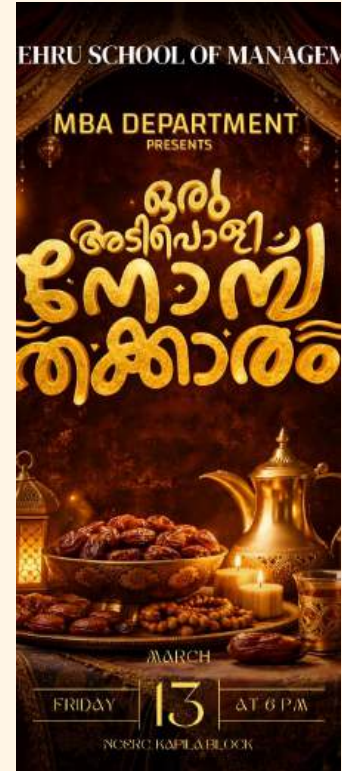
The students of the MBA 2025-27 Batch of Nehru School of Management (NSM) brought pride to the institution by securing prizes and championship titles at various management fests conducted by Yuvakshetra institute of management studies and other nearby colleges.

Competing in events such as business quizzes, marketing games, best manager contests, finance and HR competitions, the students showcased exceptional talent, teamwork, and leadership skills



CHAMPIONSHIP @
MANAGEMENT FEST

CULTURAL & FESTIVE CELEBRATIONS



Wishing Our Graduates Success Beyond NSM

FAREWELL 2026

The MBA Batch 2024-2026 embarks on a new chapter, carrying with them the knowledge, confidence, and bonds built at NSM





5 DAYS - FACULTY DEVELOPMENT PROGRAM

A Five-Day Faculty Induction Programme was successfully conducted at the Aryabhata Seminar Hall, Nehru College of Engineering and Research Centre (NCERC), bringing together faculty members from various departments for an enriching professional development experience. The programme focused on enhancing teaching effectiveness and academic excellence through sessions on innovative teaching and learning methodologies, Intellectual Property Rights (IPR), patent filing, prompt engineering techniques for AI, research and publication practices, and emerging trends in higher education.

The Nehru School of Management (NSM) faculty actively participated in all the sessions and successfully completed the programme, earning a Participation Award in recognition of their enthusiastic involvement and commitment to continuous professional development.

FACULTY INDUCTION PROGRAM

The Faculty induction programme BODHIKA 2026 was successfully completed. It provided valuable insights into modern pedagogical practices and empowered faculty members with contemporary skills and knowledge, further strengthening NSM's commitment to delivering quality management education.

NGIK STAFF SPORTS

NSM faculty member emerged as the Winner in the Carroms Competition at the NGIK Staff Sports Meet.



LEARN , LEAD & TRANSFORM

*Industry Alligned Certification Programs designed by NSM
to shape Future ready Professionals*

1.47K 237 16.1% 36.92 6.50K 7.01

Nehru School of Management

Organizes 30 days Workshop on

DATA ANALYTICS

FAHIM AHMAD V
Partner, Operations
MASSIF ANALYTICS LLP

MOHAMMED SHAFEEQUE K
Managing Partner
MASSIF ANALYTICS LLP

8:00pm - 9:00pm
Starting from 08 January, 2026

NEHRU GROUP OF INSTITUTIONS

Certification Program in DATA ANALYTICS (Advanced Excel & Power BI)

NEHRU GROUP OF INSTITUTIONS

Nehru School of Management
in Association with
NextZenAcademy Presents
ONLINE TRAINING PROGRAM ON
FORENSIC ACCOUNTING & WEB ANALYTICS

from 1st June 2026 **30 Days workshop**

Parul Nigam CFE
Finance Trainer, Chartered Accountant,
Certified Fraud Examiner, Financial Reporting,
Ind AS, US GAAP, Forensic Accounting

Mr. Sneh Patel
Corporate Trainer, Career Coach, Artificial
Intelligence, AI Engineer, Data Analyst,
Python, R, SQL, Tableau, Power BI

Mode: Online Duration: 1 Month

NEHRU SCHOOL OF MANAGEMENT
@ Nehru College of Engineering & Research Centre
KANDAMUNDA
Qrila Gardens, Pampady, Thiruvananthapuram, Thiruvananthapuram, Kerala, India - 695 588

Certification Program in Forensics Accounting and Web Analytics

To enhance students' employability and equip them with industry-relevant competencies, the Nehru School of Management (NSM) offers a range of value-added certification programmes alongside the MBA curriculum. These certifications are designed to bridge the gap between academic learning and industry requirements by developing practical, analytical, and technology-driven skills.

Students receive specialized training and certification in high-demand domains such as Business Analytics, Advanced Microsoft Excel, SPSS, Power BI, Forensic Accounting, Web Analytics, and other emerging business technologies. These programmes enable students to strengthen their analytical capabilities, data-driven decision-making skills, and digital proficiency, making them highly competitive in today's evolving job market.



SPORTS

@ NSM



FOOTBALL & CRICKET COMPETITION

Sports and extracurricular activities are an integral part of holistic student development. The department regularly organizes Football and Cricket Tournaments, providing students with opportunities to showcase their sporting talent while fostering teamwork, leadership, discipline, and a healthy competitive spirit.



ACADEMIC RESULTS

The Nehru School of Management (NSM) continues to uphold its tradition of academic excellence with exceptional university results. The MBA 2025–2027 Batch secured an impressive 93.3% pass percentage in Semester II, while the MBA 2024–2026 Batch achieved an outstanding 95% pass percentage in Semester IV. The consistent academic success of NSM is a testament to its student-centric teaching methodology, continuous mentoring, outcome-based learning practices, and academic rigor.

MBA - S2 RESULT
93.3%
2025 -2027 BATCH

A remarkable achievement reflecting the dedication of our students and faculty.

MBA - S4 RESULT
95%

2024 - 2026 BATCH



NEHRU SCHOOL OF MANAGEMENT


**NEHRU GROUP
OF INSTITUTIONS**
TAMILNADU • KERALA

ISO 14001-2004 CERTIFIED INSTITUTIONS

AWARDS & ACHIEVEMENTS

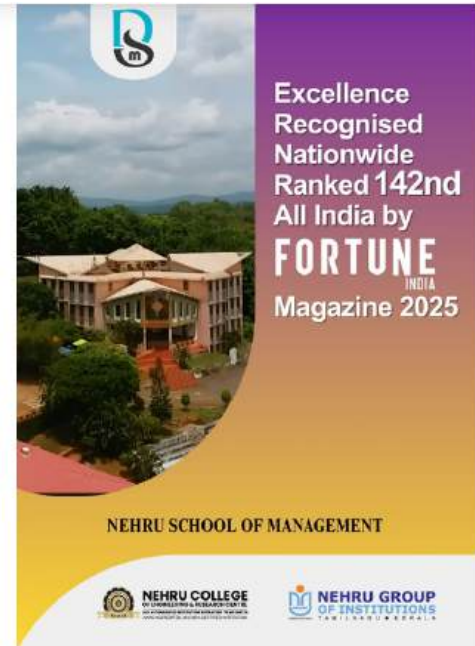

**NEHRU COLLEGE
OF ENGINEERING & RESEARCH CENTRE**
(AUTONOMOUS)

Nila Gardens, Pampady, Thiruvilwamala, Thrissur, Kerala, India - 680 588

MBA program accredited by NBA for 2026-2028, adding another milestone to our journey of academic excellence. Shaping future leaders with quality education, innovation, and industry-focused learning.



Nehru School of Management has been recognized in the 2025 TOP B-Schools Survey by OPEN Magazine, securing 124th rank in the All-India category and 29th rank in the South Zone.



Nehru School of Management@NCERC achieved a very prominent ranking in Fortune India Magazine 2025. | All India Ranking 142.

ASSOCIATIONS


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Management
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AUTONOMOUS

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